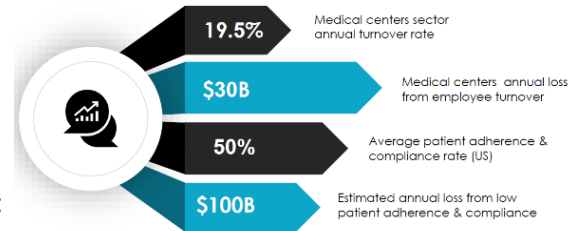




## A Pioneering VR-based Platform to Boost Empathy in Healthcare



**Lack of Empathy** is a root cause of many challenges in healthcare, resulting in low patient compliance and adherence, violence against medical staff, malpractice claims, and compassion fatigue. The outcomes are reduced productivity, staff burnout, unsatisfactory HCAHPS and significant financial losses.



**Our researched-backed method is based on two scientific facts:**

- [Empathy is a neurobiological competence that can be learned](#)
- [VR techniques have been proven to be highly efficient for empathy training](#)

**OtheReality** delivers a groundbreaking VR-tech-based solution that boosts healthcare staff's empathy and communication skills by allowing them to “walk a mile in their patients' and colleagues' shoes”. The platform includes sets of short VR-based training modules (15-20 min. each) that can be consumed individually anywhere with simple VR headsets. It provides an **effective tool to continuously train staff's empathy skills in a concise and cost-effective method.**



The VR experiences present the trainee with a specific provider-patient interaction, e.g., delivering bad news, preventing violence, or admission and discharge. The engaging multi-perspective VR experiences propel the viewer to feel the other person's emotions (e.g., a woman in gynecology ER). The emotional empathy achieved is later elaborated via an app-based workshop that processes cognitive and motivational empathy and improves communication skills. Using AI and predictive analytics, the platform collects data to personalize the training process and to measure and produce Empathy reports.



**We offer medical centers a scalable, recurring, and cost-effective platform to boost their staff's empathy levels based on research-backed methodology, which includes a unique user experience, disruptive content, and an easy-to-implement empathy training solution. OtheReality is piloting with a few medical centers in Israel and is validating its products in the US Healthcare market. We are seeking new partners to join our journey – You are most welcome to connect!**



[Click to watch a news report on our pilot with Gynecology ER](#)

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